

2010 FIRST QUARTER ACTIVITY (Unaudited data)

<i>in thousands of euros</i>	2009	2010	Variation at current exchange rates	Variation at constant exchange rates
France	67,146	66,313	-1.2%	-1.2%
International :	55,529	55,047	-0.9%	-2.0%
<i>Incl. Europe excluding France</i>	<i>45,425</i>	<i>44,854</i>	<i>-1.3%</i>	<i>-2.8%</i>
<i>Incl. North America</i>	<i>8,782</i>	<i>7,976</i>	<i>-9.2%</i>	<i>-8.0%</i>
<i>Incl. Other countries</i>	<i>1,322</i>	<i>2,217</i>	<i>+67.7%</i>	<i>+66.4%</i>
Group Total	122,675	121,360	-1.1%	-1.6%

<i>in thousands of euros</i>	2009	2010	Variation at current exchange rates	Variation at constant exchange rates
Non-proprietary Homeopathic Medicines	66,562	67,467	+1.4%	+1.4%
OTC Specialties	55,846	53,683	-3.9%	-5.0%
Other	0,267	0,210	-21.3%	-21.7%
Group Total	122,675	121,360	-1.1%	-1.6%

HIGHLIGHTS OF FIRST QUARTER

- In the context of lower flu disease at the beginning of the year, sales decreased slightly and changing in contrasting way, depending on countries:
 - Sales have risen in particular in Italy and Spain.
 - Inversely, sales were down in Russia, Belgium and Poland.

- The subsidiary Boiron Portugal is operating since January 1st, 2010.

- At January 1st, 2010, the Boiron family group had crossed the 50% threshold of the Boiron share capital and held 50.34% of Boiron share capital and 57.47% of Boiron voting rights

Next updates:

May 20, 2010 at 10 : 00 am, at Boiron headquarters : 20 rue de la Libération, 69110 Sainte Foy les Lyon : General Meeting.

June 4th, 2010 : after the approval by the Ordinary General Meeting, proposed dividend (0.70 € per share) will be paid out.

August 31st 2010, after the close of the stock market, publication of 2010 half-year financial information.

Financial information manager: Philippe MONTANT

Investor relations: +33 (0) 4.78.45.62.74 - e-mail: finances@boiron.fr

ISIN Code: FR0000061129 (BOI) - Bloomberg : BOI FP - Reuters : BOIR.PA

The group's financial information is online at : www.boiron.com